

2024 Patron Ads Information and Specifications

Deadline for Patron Ads for Program Booklet: October 17, 2024

Submit your ad to: james.dupree4@verizon.net

For questions or additional information regarding Patron Ads contact Jim DuPree
james.dupree4@verizon.net

Cost for 2024 Patron Ads

Patron Ad Description	2024 Patron Ad Cost
Front or Back Cover	\$375.00
Full Page COLOR (8½” x 11”)	\$325.00
Full Page Black & White (8½” x 11”)	\$175.00
Half Page (8½” x 5½”)	\$100.00
Quarter Page (4¼” x 5½”)	\$75.00
Graphic Design & Layout Fee	\$75.00

\$75.00 Graphic Design and Layout Fee

To ensure the highest quality printing, please submit “camera-ready” artwork. “Camera-ready” is “Camera-ready” – meaning what you submit is what will be printed. If ads are not “Camera-ready” then an additional \$75 Graphic Design and Layout Fee must be submitted along with the ad and the cost of the ad.

Ads must be original and submitted in digital format (Adobe .PDF, Microsoft Publisher, or Microsoft Word format) for best reproduction.

Patron Ads will also be accepted in paper format, but for best results make sure it is “camera-ready,” and do not fold your paper ad since any wrinkles or folds will become visible in the final product. For the best results, place your artwork in a manila folder/envelope and either mail it or personally give it to your Sports Director.

Also, please make sure your digital files or camera-ready artwork has been checked for accuracy, appears as you wish it to appear in our booklet, and is within the correct size guidelines (see sizes above). Our finished souvenir booklet is 8½” x 11”. Each page is published in portrait format.

Make all checks payable to: Maryland AAU at the time of submission.

Disclaimer: All submissions are subject to the final approval of the Maryland AAU Awards Banquet Committee and may be edited or modified to fit our publication guidelines. Patron Ad requests will be honored on a first come, first served basis.